

How Diversity Drives Business Success



Diverse teams are more innovative...

% of revenue from innovation

Companies that have more diverse management teams have **19%** higher revenue due to innovation.



Companies with below-average diversity

Companies with above-average diversity

...and perform better financially.



Diverse teams make better and faster decisions



They make decisions **2X faster** with $\frac{1}{2}$ the number of meetings.

And their decisions deliver **60%** better results.



Why? They focus more on facts.

Employees want more diversity and inclusion at work.



67%

of job seekers said a diverse workforce is an important factor when evaluating job offers.

57%

think their company should be doing more to increase diversity among its workforce.



72%

would consider leaving an organization for one they think is more inclusive.



Work with a **SCORE** mentor to develop a diversity and inclusion plan for your small business.

SCORE 
www.score.org

Sources:

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